



PLACE-BASED EDUCATION CONFERENCE

November 9-11, 2023
Grand Rapids, Michigan



Place-based education sparks new ways to inspire learners, engage communities, and create life-long stewards of the environment. The Great Lakes Stewardship Initiative has a 15-year track record of establishing and supporting place-based stewardship education in K-12 schools and communities across Michigan. Every two years, we convene hundreds of K-12 place-based teachers and school administrators, community partners and thought leaders, and stakeholders and funders for three full days of learning and sharing. It's a one-of-a-kind offering and the only multi-day conference about place-based education in North America.

The theme of our 2023 Place-Based Education Conference is Connection. That's exactly as it

should be, for although this is the eighth conference we've organized, it is the first in four years (owing to the SARS-CoV-2 pandemic). We can't wait to gather again with our colleagues to learn more about connecting our shared passions for place-based education and environmental stewardship to our communities' assets and needs.

It's time to expand our classrooms to include the community. It's time to engage our students in real-world learning and help them become capable, motivated agents of change. It's time to help our communities build resilience and hopefulness. Today, these goals—which have always guided the GLSI's work—are more important than ever.

Join us as a sponsor today!

We invite you to take part in what you value by becoming a sponsor of the 2023 Place-Based Education Conference. Through sponsorship, you signal and spotlight your commitment to youth, K-12 education, and the environment in the Great Lakes and beyond—and also brand your organization as an active supporter of this vital work.

The conference is organized by the Great Lakes Stewardship Initiative and hosted by the Groundswell Stewardship Initiative at Grand Valley State University.



PlaceBasedEdConference.org



Sponsorship Opportunities

Steward: \$500–\$999

Providing a biennial conference focused on place-based stewardship education in K-12 schools and communities—the only one of its kind in North America—requires financial support beyond what affordable registration fees can provide. Help support this year’s conference!

Connector: \$1,000–\$1,999

Building community and strengthening networks are key goals for our conference, so much so that we set aside space and time specifically for this purpose on both Days 2 and 3. Help us help people connect!

Immersion Experiences: \$2,000–\$2,999

Immersion Experiences offer a chance for conference attendees to explore and learn about stellar place-based efforts and opportunities in and around Grand Rapids, our host community. Immersion Experiences are the focus for Day 1 of the conference; several will also be offered on Days 2 and 3, alongside a more traditional conference program of presentations and networking opportunities. Help us help people experience the power of place-based learning!

Keynote: \$3,000–\$4,999

There will be two keynote speakers for the 2023 PBE Conference: one for the Welcome Reception (evening of Day 1) and one for the Dragonfly Award Banquet (evening of Day 2). Help us energize and inspire our conference attendees!

Sustainer: \$5,000–\$7,499

Organizing and offering a quality learning experience for conference attendees requires a lot of planning and coordination. Past conferences have received excellent reviews—and we’re committed to keeping it that way. Help us sustain the tradition of our biennial conference!

Changemaker: \$7,500–\$10,000

Powerful professional learning experiences can inform and inspire educators, who in turn inform and inspire young learners. Help us continue to grow and develop our conference as a meeting place for people who are making positive changes in classrooms and communities across the country!

Benefits of Sponsorship

All sponsors at all levels will be recognized from the podium throughout the conference. In addition, all sponsors’ logos will appear on the conference program, promotional materials, digital outreach, and the conference website.





BENEFITS	Steward	Connector	Immersion Experiences	Keynote	Sustainer	Changemaker
# Complimentary Conference Registrations	1	2	2-3	3-5	5-7	10
Vendor Space	½ 6 ft table	½ 6 ft table	One 6 ft table	One 6 ft table	One 6 ft table	Two 6 ft tables
Display page in conference agenda				1/2 page	3/4 page	Full page
Dragonfly Award Banquet tickets (Friday night)	1	1	1	2	3	4
Seating at keynote speaker's table (Friday night)				1	1	1
Highlight in event press release				✓	✓	✓

**The GLSI reserves the right to apply sponsorship income to any category, as needed. Any reallocation will not impact the benefits of sponsorship listed above.*

Design your own sponsorship package!

We can help you design a package that suits your needs and reflects your commitment to K-12 education, environmental stewardship, and youth development.

Become a sponsor!

Please contact Jan Sneddon at jan@greatlakesstewardship.org