



# PLACE-BASED EDUCATION CONFERENCE

**November 12-14, 2025**

**Eastern Michigan University  
& locations across Southeast Michigan**



## The Power of Place

The National Place-Based Education Conference is the premiere professional learning event for educators and organizations working to guide the next generation into learning experiences that shape their sense of community, career possibilities, and care for the places they call home. For 15 years, the conference has cultivated an innovative, supportive, and beloved community of thousands of educators, school and community leaders, scholars, and organizations dedicated to the power of learning through the places we are most connected to.

As conference organizers, the Great Lakes Stewardship Initiative strives to connect attendees from across the U.S. and beyond to new ideas, resources, and support systems that unlock opportunities for students and community members to become leaders in shaping a healthier, sustainable, and purpose-driven future. Thanks to our generous sponsor community, we are proud to offer one of the most affordable national conferences of its type, and minimize barriers for attendees.

**We invite you to help us share the power of place-based teaching and learning by sponsoring the 2025 conference!**

2025 Conference Host:



Conference Organizer:



2025 Conference Host:



# The National PBE Conference

## Inspires, Renews, Connects, and Reveals

"I found myself moved to tears on several occasions. All of the amazing work being done, by the incredibly diverse group of people and professions, was inspiring beyond what I am able to articulate. This inspiration is what I valued most."

"I loved the community feeling at the conference. Even though there were hundreds of participants, the conference had a "summer camp" feeling where everyone was supportive and hugs and high fives were the norm. As a biologist and educator, I loved the balance of analytical science presentations with common sense, nuts-and-bolts presentations of how-to approaches for place-based education. I came away from the conference with renewed vigor that place-based education has deep roots, shown by the attendance of participants from around the world and around our nation."

"I am a young professional looking to build a career in place-based education. Each session, I was given valuable insight as to what my next step might look like. The perspectives were so rich. All of the presenters were so kind and open when I reached out to them."

"I loved the variety of disciplines represented at the conference. I had several thought-provoking conversations with other participants and listened to a few presenters who made me see life differently."



# Sponsorship Opportunities



## Friend (\$500 - \$999)

It takes a village to organize a national conference. Friends of the Conference provide essential financial security to help organizers focus on creating a powerful event!

## Steward (\$1,000 - \$1,999)

Fostering a global community of dedicated educators and community leaders is the goal. Help us grow the conference community through scholarships and discounts!

## Changemaker (\$2,000-\$2,999)

We prioritize taking attendees into the community and region for transformative, real-world experiences that restore, rejuvenate, and inspire. You make relevant and meaningful experiences in Ypsilanti, Detroit, and across Southeast Michigan possible!

## Keynote (\$3,000 - \$4,999)

We feature world-class leaders and visionaries to share about the future of education and our connections to the places we call home. Help us host timely, innovative speakers in 2025!

## Sustainer (\$5,000-\$7,499)

The Conference is deeply valued for the ideas, resources, and mentorship exchanged each time we gather. Help us sustain these traditions and impacts for hundreds of educators!

## Presenter: \$7,500+

Just as the PBE Conference leads the way in connecting education to the health and future of our communities, you can lead the way in making this gathering possible and accessible for some of the most dedicated educators and community leaders across the U.S. and beyond!

## Power of Place Champion: \$10,000+

We believe in the power of our connections to place to inspire and motivate us toward shaping a healthier, sustainable, and purpose-driven future for our communities. We believe in the power of place to increase joy, relevance, and meaning in education. We

believe in the people working to guide the next generation in shaping their sense of community, career possibilities, and care for the places they call home. If you believe in the same, join us as a champion of place-based education and this truly amazing gathering!





# Sponsor Benefits



All conference sponsors are featured with logo or name placement in marketing, the conference program, and in-conference displays. Additionally, sponsors receive acknowledgement during conference-wide opening and closing sessions. To further celebrate and acknowledge the essential support that sponsors provide, we are proud to offer the following sponsor benefits:

Benefit	Friend	Steward	Changemaker	Keynote	Sustainer	Presenter	Champion
Conference Registrations	-	1	2	3	3	4	4
Exhibitor Space	1/2 table	1/2 table	1 table	1 table	1 table	2 tables	2 tables
Program brand page	-	-	-	-	1/2 page	3/4 page	Full page
The Place-Based Celebration	-	2	3	4	5	6	8
Presenting Sponsor Branding	-	-	-	-	-	Yes	Yes
Branded Conference Posters	-	-	-	-	2	4	6

## *Join us at the Place-Based Celebration*

**The Place-Based Celebration**, held on the evening of Thursday, November 13th, honors the incredible impacts and stories of place-based education across the U.S. and beyond. As champions of the conference mission, we invite you to join us for this special culminating event will inspire attendees and illuminate the path forward in using the power of place to shape the future of education and communities. Festivities include a happy hour reception, formal dinner, awards ceremony, and special keynote entertainment/address.

To become a sponsor, please contact:  
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